



Title Sponsor: \$10,000

Sponsor Name and Logo in all event materials (ACME Co., Virginia City Grand Prix)
Name and Logo on Event Banner(s)
Name and Logo on Event Program Cover
Full Page Advertisement in Event Program *
Sponsor Name & Logo on Union Street Start Banner*

10 x 20 Vendor Booth and (5) VIP Parking Passes
Logo displayed on all Official Event Shirts
Logo and Link on VCGP Website (VCGP.com)
Promotion across VCMC Social Media Platforms
Reserved Grandstand Seating in Viewing Area

Presenting Sponsor: \$5,000

Sponsor Name and Logo in all event materials (Virginia City Grand Prix, Presented by ACME Co.)
Name and Logo on Event Banner(s)
Name and Logo on Event Program Cover
Full Page Advertisement in Event Program *

10 x 20 Vendor Booth and (4) VIP Parking Passes
Logo displayed on all Official Event Shirts
Logo and Link on VCGP Website (VCGP.com)
Promotion across VCMC Social Media Platforms
Reserved Grandstand Seating in Viewing Area

Platinum Sponsor: \$2,500

Logo on Event Shirts
Half Page advertisement in Event Program *
10 x 20 Vendor Booth and (2) VIP Parking Passes

Logo and Link on VCGP Website (VCGP.com)
Promotion across VCMC Social Media Platforms
Logo Prominently displayed on Event Shirts

Gold Sponsor: \$1,000

Logo on Event Shirts
Half Page advertisement in Event Program *
10 x 10 Vendor Booth

Logo and Link on VCGP Website (VCGP.com)
Promotion across VCMC Social Media Platforms

Silver Sponsor: \$500

Logo on Event Shirts
Quarter Page advertisement in Event Program *
10 x 10 Vendor Booth

Logo and Link on VCGP Website (VCGP.com)
Promotion across VCMC Social Media Platforms

Bronze Sponsor: \$250

Proud Sponsor Logo on Event Shirts
Business Card size advertisement in Event Program *

Logo and Link on VCGP Website (VCGP.com)
Promotion across VCMC Social Media Platforms

Pro Class Sponsor: \$2,500

Naming Rights to Pro Classes:
(ACME Co. Pro Class)
Quarter Page advertisement in Event Program *

Logo on Event Shirts
Logo and Link on VCGP Website (VCGP.com)
Promotion across VCMC Social Media Platforms

* **Content and high resolution logo files to be provided by sponsor prior to March 18, 2020.**

Sponsorship Levels at Gold or higher may be eligible for two (2) non-pro class entries, priority placement on the starting grid or camping sites.

The Virginia City Motorcycle Club (VCMC) is a 501(c)3 organization. Sponsorship fees can be paid in cash, or through in-kind donations of good or services. If you have any questions, please contact Paul Gross at (310) 721-7865 mobile/text or paulcgross@comcast.net for more information.